



## **The Alaska Ride - Fact Sheet**

- The Alaska Ride is an extraordinary, 6-day, 450-mile bicycle journey through some of this country's last remaining true wilderness.
- Participants will arrive in Fairbanks on August 1 for registration, then depart the next day, arriving in Anchorage on August 7, 2010. Up to 500 Riders, supported by dedicated volunteer crew members, will make the trip.
- Riders will be fully-supported with tents, showers, hot meals, bike tech assistance, medical support and just about anything else they could need – so all they have to do is ride.
- By the time they hit the road, each cyclist will have raised at least \$3,200 for the HIV/AIDS organization of his or her choice.
- No other major AIDS fundraising events allows participants to select their benefitting charity. The Alaska Ride will help to ensure that many deserving but often overlooked organizations get a new influx of much-needed, non-restricted funding.
- The Centers for Disease Control's latest estimates suggest that more than 56,000 Americans become infected with HIV each year - that's one person every 9½ minutes—and that more than one million people in this country are now living with the virus.\*
- For more information and to register, visit <http://www.thealaskaride.com/> or call 888-457-1115

\* CDC HIV prevalence estimates – U.S. 2006